



DECORATING & ARTWORK GUIDE

The following is a general guide to decoration of promotional products:

Blind Embossing

A stylish stamp or impression finish, created by block designed to make impression of logo and artwork. Used for polyurethane and leather products.

Embroidery

Decoration using coloured threads or stitching to create art. Used for shirts, caps, towels, bags and other textiles. Quotations for embroidery are based on the stitch count rather than the colours (multiple colours can be used in embroidery).

Laser Engraving

A permanent decoration process, used for detailed logos and messages by cutting into the product surface. Used for items such as metal and glass.

Pad Printing

A rubber pad bounces onto a plate taking ink through a screen. The inked pad is then printed onto item. Used for a wide range of products such as novelty items and pens.

Screen Printing

Ink is transfer to the printed surface by pressing through a screen. Popular for t-shirts and other apparel, bags, leather and leather look items.
